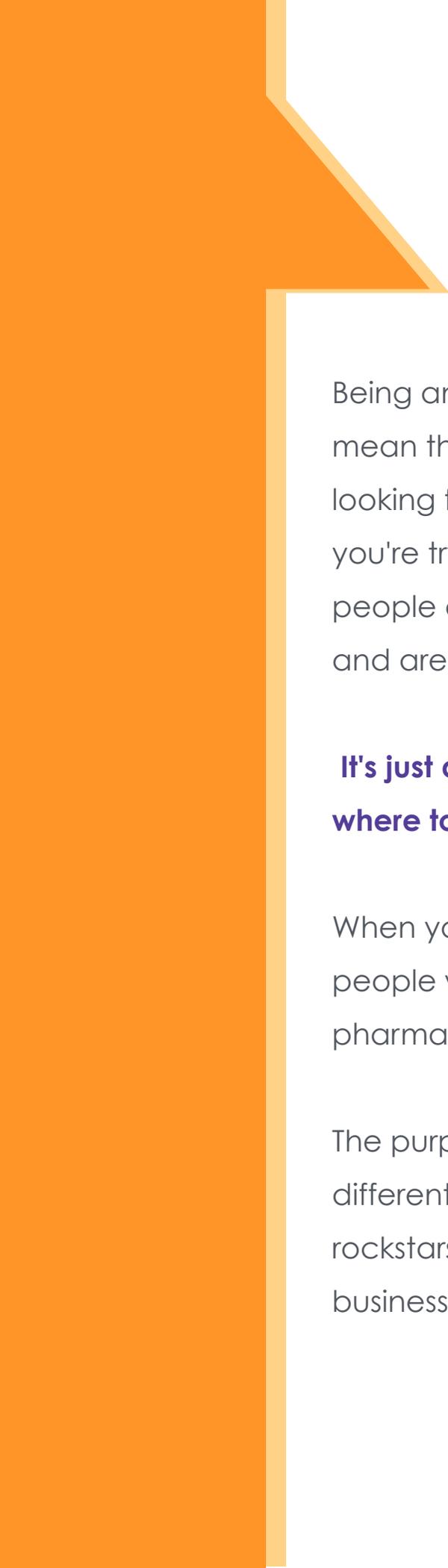


INDEPENDENT PHARMACY BUSINESS GROWTH CONFERENCE



3 Ways to Connect to Pharmacy Rockstars!



Being an independent pharmacy owner doesn't mean that you have to do it all alone. Whether you're looking for ways to leverage new niche markets or you're trying to improve your leadership skills, there are people out there who have been through it all before and are eager to help.

It's just a matter of knowing who to connect with and where to look.

When you align yourself and your pharmacy with people who will help you grow, you will take your pharmacy to a whole new level.

The purpose of this eBook is to provide you with different ways you can connect with elite pharmacy rockstars who will help you grow your pharmacy business.

Connect with pharmacy entrepreneurs

There probably aren't many people in your life who truly understand what you do and the struggles you face on a daily basis. When you opened your pharmacy business, no one expected you to do it alone or have all of the answers. Knowing who to reach out to or networking with other pharmacy owners can be more difficult than it seems.

Connecting with like-minded individuals is essential for business, but it's especially important for entrepreneurs. Even though you may feel alone, there are hundreds other pharmacy entrepreneurs out there who are just like you. They're the people struggling to build a strong pharmacy team, having difficulty implementing new programs, and trying to grow their pharmacy business. Why not connect with them and learn from those who have been in your shoes?

There is a of other pharmacy entrepreneurs out there. **It's just a matter of finding them.**

Connect with pharmacy entrepreneurs

You can browse through forums and see what other people are saying, give advice, and ask questions when you need a little guidance yourself. You will be surprised at how many other pharmacy entrepreneurs will jump at the opportunity to help you, and you may just find that there are other people struggling with the same exact issues. When you connect with pharmacy entrepreneurs, you will be able to talk to someone who understands the highs and lows of your job and can give you the expert advice you've been looking for all along.

Connecting with other pharmacy entrepreneurs also means eliminating years of trial and error. After all, the problem you're facing today is one that someone else has experienced many times before. By developing relationships with other entrepreneurs, you will get insight into how they personally handled different situations. You will get advice about what worked for them and what didn't. They will be able to give you tips that will help your pharmacy succeed. Plus, they will be there to support you every step of the way.

Connect with Industry Experts

If you want to be the best, you have to learn from the best.

When you connect with industry experts, you'll be able to learn from the greatest minds in the industry.

- Read articles and journals, attend conferences, and join communities where you can connect with leaders in the pharmacy industry.
- Ask questions, pick their brain, and figure out how to do what they're currently doing.
- Learn from the people who have done it all before and spent years themselves learning how to do it.

Connect with Industry Experts

We believe one of the best ways to connect with experts is to attend industry specific events. Conferences and events allow you to listen to some of the best speakers in the industry and learn about their successes and failures. You will get the opportunity to pose questions, dig deeper, and learn more about how to grow your pharmacy. You will be surprised at how excited the business experts will be to share their knowledge and teach you what they've learned throughout their career.

If you're stuck in a rut and are unsure of how to move forward, conferences can be a great opportunity for you to get out of that rut. Conferences are designed to motivate you, inspire you, and provide new ideas that you can take home and implement in your own pharmacy. You will have the opportunity to talk to experts about how to implement new programs, how to increase profitability, how to grow your team, and much more. Plus, you will be surrounded by hundreds of other pharmacy entrepreneurs who will share best practices.

Conferences are a great opportunity to make connections with other elite pharmacy rockstars, gain more control over your business, and reap the rewards of pharmacy ownership.

Connect with Your Customers

Connecting with your customers means more than just talking to them when they come to pick up their prescriptions.

It means going the extra mile and doing more than what is expected of you. It means building strong, lasting relationships with your customers and giving them reasons to come back time and time again.

After all, how can you know what programs to add if you don't know what your customers and community need and want? Connecting with your customers means finding out what is missing so you can serve a niche in your community. So, how do you get this information? Ask your customers!

Your customers want what's best for you, and they want you to succeed.

When you take the time to connect with your customers, they will connect with you. Talk to your customers when they come in to pick up their prescriptions. Find out if their medications are working for them. Ask if there's anything your pharmacy can do to make their life easier. See if there are any areas in which you can improve upon.

Connect with Your Customers

Sure, asking customers for feedback makes you vulnerable, but it's also one of the best ways to learn how to grow. You can guess all day long about what your customers need, but you will never know what they're really looking for until you ask.

You may be surprised to find that many customers, especially those you've developed strong relationships with, will be more than happy to help you out in any way that they can. **You're part of their family, and they're part of yours.**

Taking the time to connect with customers means more than just the opportunity to fill more prescriptions and make more money. It means serving the people who have supported you throughout your pharmacy's journey and ensuring that you provide your customers an experience they can't get anywhere else.

SUCCESS LOADING...



Connect with people who will help you succeed...

When you started your business, no one expected you to do it on your own. By connecting with people who want to help you, you're connecting with people who will help you grow and succeed. Spend time learning from other pharmacy entrepreneurs and find out how they handled their greatest challenges. Connect with industry leaders and learn from the greatest minds in the industry. Talk to your customers, deliver extraordinary customer service, and get their feedback on what they want from your pharmacy. Learn from the experiences of others, and use that insight to grow your pharmacy into the successful business it can be.

PDS Members have unparalleled access to pharmacy rockstars and industry experts. Request a free assessment with PDS today and see how we can help you create your pharmacy's best future.

